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## LOGIX Launches Platinum Series.



LOGIX Platinum Series  
Standard Form Unit



LOGIX Platinum Series XRV Panels.

LOGIX Insulated Concrete Forms Ltd. is pleased to announce the launch of the LOGIX Platinum Series product line.

LOGIX Platinum Series products are made with BASF's patented Neopor® bead. Tiny graphite particles give Neopor its "Platinum" color. These infrared absorbers and heat reflectors reduce thermal conductivity.

As a result, LOGIX Platinum Series form units provide more R-value without increasing wall thickness. In fact, LOGIX Platinum Series form units deliver up to R27 with our regular 2.75" panel thickness. That's 23% more insulating power than most ICF's offer.

"Contractors have told us that LOGIX Platinum Series has outperformed all other ICF's on the jobsite," says Ken Williams, Ontario Sales and Technical Support Manager for LOGIX. "There is a small added cost for Platinum but this small investment gives contractors a valuable edge – the ability to provide substantially more insulating power than their competition without increasing wall thickness. This has set them apart from the crowd."

LOGIX Platinum Series also shines with other LOGIX innovations. Innovative LOGIX XRV Panels can be used to construct LOGIX forms that can deliver up to a mind boggling R74 and LOGIX Platinum Series Hybrid Technology adds insulating power and jobsite efficiency to large, complicated builds. With LOGIX Hybrid Technology you can interchange solid and knockdown LOGIX blocks. Thus solid LOGIX blocks are used wherever possible to gain time and knockdown LOGIX blocks are used to quickly build form units around complex pre-fabricated rebar cages.

Only LOGIX offers choice of panel thickness, core thickness, foam type and web type. LOGIX is also the easiest Insulated Concrete Form (ICF) system to install, delivering more profit and less pressure to the construction team.

LOGIX is the leading ICF in North America. By providing a wall system that is more energy efficient, stronger, more sound resistant and more environmentally sustainable than virtually any other construction method, LOGIX contributes up to 31 LEED points with a single spec and makes it easy to build green.

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